

## Privacy Policy

NeosFesta3 Executive Committee (the “**Committee**”) sets forth this Privacy Policy (this “**Policy**”) with regard to the treatment of user information, including but not limited to personal information, in the course of the performance of website provided by the Committee (the “**Website**”) in connection with the conduct of NeosFesta3 (the “**Event**”), as follows;

### **Article 1. User Information to be Collected and Method of Collection**

1. For purposes of this Policy, “**User Information**” means information identifying users, history of actions in the Website and other information created or accumulated in relation to users or their devices, that are collected by the Committee pursuant to this Policy.
2. The User Information that the Committee may collect in the course of the Website is as follows, depending on the method of collection.

#### (1) Information provided by the user

The information to be provided by the user for or through the use of the Website is as follows:

- name, date of birth, sex, occupation and other profile information;
- e-mail address, telephone number, information of SNS account and other contact information;
- information of image containing the user's portrait; and
- information transmitted by the user through entrance forms or other methods specified by the Committee.

#### (2) Information provided from another service, based on the user's permission for the Website to associate with such another service in relation to the user's use of the Website

If the user permits the Website to associate with other services such as Neos VR and/or other social networking services (the “**Outside Service**”) in relation to the user's use of the Website, the Committee may collect the following information from the Outside Services in accordance with the conditions agreed by the user at the time of such permission:

- ID, user name, e-mail address and identifier to identify individuals used by the user for the Outside Service;
- Information of image containing the user's portrait or avater; and

- other information for which the user, in the privacy settings in the Outside Service, permits the disclosure to its associated services.
- (3) Information automatically collected by the Committee in the course of the user's use of the Website

The Committee may collect information regarding access to or use of the Website, which includes the following:

- referer
- IP address
- information regarding server access logs; and
- cookies and other identifiers.

## **Article 2. Purpose of Use**

Specific purposes of use of the User Information for the provision of the Website are as follows:

- (1) provision, maintenance, protection and improvement of the Website, such as prevention of impersonation, including but not limited to acceptance of registration for the Website;
- (2) submission and display of contents at the Event;
- (3) measurement of traffic and actions of the user;
- (4) guidance and response to inquiries relating to the Website;
- (5) addressing a violation of rules, regulations or policies of the Committee relating to the Website (the “**Rules**”); and
- (6) notice of modification to the Rules or related matters.

## **Article 3. Information Collection Modules**

The following information collection modules are incorporated into the Website. Thus, the Committee provides the User Information to the providers (including but not limited to that outside Japan) of such information collection modules in accordance with the following descriptions:

- (a) Name of Information Collection Module: Google Analytics
- (b) Provider of Information Collection Module: Google LLC
- (c) Items of User Information to be Provided: Browsing history of web page, etc. (date and time of browsing, URL, and IP address)
- (d) Purposes of Use by above Provider: Analyzing browsing status of the Website
- (e) URL for Opt-out (invalidation) of above Provider:

**Article 4. Provision of Personal Information to Third Parties**

The Committee shall not provide to any third party (including the same outside Japan) personal information contained in the User Information without the prior consent of the user, except where such provision is required due to any of the following circumstances:

- (1) The information which is necessary for submission and exhibition of contents at the Event, and/or running of the Event is provided to operating entity of Neos VR, its co-operator or its contractor;
- (2) The Committee authorizes such third party to handle the personal information in whole or in part to the extent necessary to accomplish the purpose of the use;
- (3) The personal information is provided to an affiliated party or a provider of an information collection module pursuant to Article 3 hereof;
- (4) The Committee is required to cooperate with state or local governmental organizations or their agents to perform their duties or obligations pursuant to applicable laws and regulations, and such performance is likely to be precluded if the consent of the user must be obtained; and
- (5) In addition to the foregoing, the Committee is entitled to provide information pursuant to the Act on the Protection of Personal Information (the “Act”) or other applicable laws and regulations.

**Article 5. Disclosure of Personal Information**

Upon request from the user to disclose its personal information under the Act, the Committee shall, without delay, disclose to the user such information (or, in the event of non-existence of such personal information, notify the user to that effect) after confirming that the request is made by the user itself, to the extent required to do so under the Act and other applicable laws and regulations. Please note that you must pay a commission (1,000 yen per disclosure) for disclosure of personal information.

**Article 6. Correction and Suspension of Use of Personal Information**

1. If the Committee is required pursuant to the provisions of the Act by the user to (1) correct the content of personal information due to the reason that such information is false, or (2) suspend use of personal information due to the reason that such information is being handled beyond the

scope of the purpose of the use previously made public, or has been collected in a fraudulent or otherwise illicit manner, then the Committee shall, without delay after confirming that the request is made by the user itself, conduct an appropriate investigation and based upon the results thereof, correct the content or suspend the use of such personal information, and notify the party to that effect. In cases where the Committee decides not to make such correction or suspension of the use, the Committee shall notify the user to that effect.

2. In the event that the Committee is required by the user to delete its personal information and has determined that it is necessary to accept such request, the Committee shall, after confirming that the request is made by the user itself, delete such personal information and notify the party to that effect.
3. Should the Committee not be obligated to correct, or suspend use of, information under the Act and other applicable laws and regulations, Paragraphs 1 and 2 of this Article shall not apply.

#### **Article 7.    Inquiries**

Any suggestions, questions, complaints, or other inquiries on the handling of the User Information must be submitted to:

Company Name: Nihonbashi River Law

Name of Responsible Person for Handling User Information: Ryohei Igarashi

Address: 1-2-6-904 Kudan-kita, Chiyoda-ku, Tokyo, Japan

Contact Information: ryohei.igarashi@nriver-law.com

#### **Article 8.    Procedure to Amend this Privacy Policy**

The Committee may amend this Privacy Policy as necessary without any prior individual notification; provided, however, that in the event of an amendment to this Privacy Policy that legally requires the consent thereto of the users, this Privacy Policy after the amendment shall be applied only to the users that have given the consent in the manner specified by the Committee. In the event of any amendment to this Privacy Policy, the Committee shall inform the effective time and content of the amended Privacy Policy by posting on the website of the Committee or other appropriate way, or notify the user of the same.

#### **Article 9.    Language**

This Policy shall be executed in the Japanese language. Japanese shall be the governing language and any translation of this Policy into any other language is for convenience of reference only and shall not bind the parties hereto.

[Prescribed on July 11, 2021]